## **BOARD MEMBER INTERNET AND SOCIAL MEDIA USE**

Descriptor Code: BA-BR2

While the Unit is not responsible for the online activity of individual Board members, the East Central Special Education Unit Board adopts the following rules and procedures related to a Board member commenting on school district business online, including on social media sites.

Individual Board members have no authority to take action on behalf of the Unit unless delegated such authority by a majority vote of the Board taken at a properly noticed Board meeting. However, the public may still perceive Board members as official Unit spokespersons. Because of this potential perception, whenever commenting on Unit business online, Board members shall:

- 1. Avoid posting content indicating that they have formed an opinion on a matter pending before the Board.
- 2. Avoid posting a dissenting opinion on a matter that has been decided by a majority vote of the Board.
- 3. Clarify that they are commenting as individuals—not as Unit spokespersons—unless delegated authority to speak for the Unit by a majority vote of the Board.
- 4. Report to the Director, as soon as possible, any public comments that potentially violate Unit policy, including, policies on discrimination and harassment, bullying, and employee speech.

## **Use of Unit Technology**

Board members shall comply with the Unit's acceptable use policy when using Unitowned technology.

First Reading: 2.14.22

Second Reading: 3.14.22